

Red Nose Day
2025

FRI
25th
JULY

Support Cure Kids Red Nose Day!

Red Nose Day is Cure Kids biggest annual appeal.

With your support this Red Nose Day, Cure Kids is able to fund world-class child health research.

Over our 53-year history, the research Cure Kids has funded has resulted in many medical breakthroughs.

These breakthroughs have helped save, extend and improve the lives of tens of thousands of kids in NZ and around the world.

And we couldn't do it without the generosity of schools, businesses and community groups that get behind us on Red Nose Day!



Top ways to Go Red for Red Nose Day...

DRESS IN **RED**



RED NOSE
FACE PAINTING

GUESS THE **JAFFAS**
IN THE JAR



GET **ACTIVE**



RED THEMED
BAKE SALE

DO SOMETHING
EMBARRASSING



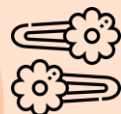
Check out some
fun ideas on the
next page!

What's a bit of embarrassment if it's for a good cause?

This Red Nose Day appeal, we're doing something a little different. Along with the tried-and-true methods of fundraising like dressing in red, we're challenging people to “**go red for Red Nose Day**” by doing something a little silly or embarrassing.



- Dress as your favourite silly character
- Dunk the Principal
- Slime the teachers (or kids)
- Wear some crazy socks
- Learn and perform a song on an unfamiliar instrument
- Mismatch your shoes



- Silly hat day
- Wear a cape
- Wear a pair of goggles
- Wear your pajamas to school
- Have a bad hair day/crazy hair style
- Have a silent disco



Tools & Resources.

Click on the links below to access...



[Posters](#)



[Other resources](#)
([Letter to parents, certificates, pledge forms and more](#))



[Social media tiles](#)



[Campaign logo](#)

Social media prompts

Social media is a great way to get your community involved and on board. Here's some sample text you can use (for the image, use one of the social media tiles we've linked on the previous page, or upload a relevant image of your school participating previously).

Before school holidays:

MARK THE DATE:

Throughout the month of July, Cure Kids is holding their annual Red Nose Day appeal. Red Nose Day helps fund research into a wide range of child health conditions, many of which impact the lives of kids at our school. We have exciting plans for **Friday 25th July. Watch this space!**

Week of the fundraiser:

This Friday, we're going red for Cure Kids Red Nose Day! *[Include the details of what you are doing e.g. Students are asked to dress in something red for the day]* to celebrate. Donations can be made via *[kindo/your fundraising page/coin donation]*.

Day before the fundraiser:

Tomorrow is Red Nose Day! Don't forget to *[include the details e.g. come to school wearing something red]*. Make a donation by *[specify how to donate]* so Cure Kids can continue to fund important research into a wide range of health conditions, many of which impact the lives of kids at our school.

Day of the fundraiser:

We've had so much fun raising money for Cure Kids Red Nose Day! Thank you so much to everyone who donated and took part. We're tallying up the donations and will let you know what we achieved soon.

After the fundraiser:

Thank you to everyone who helped support Red Nose Day! With your generous support, we have collectively donated *[amount]* to Cure Kids Red Nose Day. This money will support important, life-changing child health research in NZ.



Thank you for
participating in
Red Nose Day
2025