



GO RED  
FOR RED NOSE DAY

5th July 2024

# What does Cure Kids do?

01



Understand the  
**cause**



02



Improve the  
**care**



03



Discover the  
**cure**

# The big issues impacting kiwi children

60,000



of Kiwi children's overnight hospital stays are due to preventable conditions, with 1 in 4 due to skin infections.

30%



of New Zealand children are overweight or obese, predisposing them to long-term coronary, heart disease, stroke, and diabetes, among others.

40%



of under 5 Kiwi kids suffer from dental decay, which has numerous adverse effects on their short and long-term health.

Hospitalisations for young people with serious mental health concerns

almost doubled



over the past two decades.



Each year  
100

children and young people are lost to sudden and unexpected death as a result of inherited heart conditions.

1 in 30



Kiwi children live with a life-threatening illness or genetic malformation.

Respiratory conditions are responsible for



about a third of all acute hospitalisations for children.

Between 2017 and 2021, Pasifika children were over 100 times more likely to be hospitalised with rheumatic fever than children of European or other ethnicities, while Māori children were 40 times more likely.

To support this fantastic work, this **Red Nose Day** [insert school name] will be hosting a... [choose one]

### RED-FACED

What's a little embarrassment for a good cause?  
Dress in something out of the ordinary or go red on stage with a talent show!

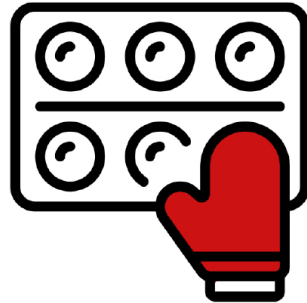


### DRESS IN RED

Make it easy by allowing students to dress in any item of red.

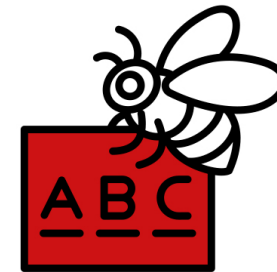
### RED TREATS

Host a Red Nose Day bake sale!



### HOST A SPELL-A-THON

Put those brains to use with the Cure Kids spell-a-thon!



And we need your support

# This is Eva.

Eva lives with gastrointestinal failure and MRSA.

The money raised on Red Nose Day helps Cure Kids fund big research for little lives like Eva's.



# This is Ben.

Ben lives with spina bifida and hydrocephalus.

The money raised on Red Nose Day helps Cure Kids fund big research for little lives like Ben's.







**Thank you!**

